



Bringing  
**WORLDS**  
Together



Dalhousie's campaign for transformational change



# Making a Difference Starts Here

## Our campaign for transformational change

Dalhousie's Department of Athletics and Recreation is committed to building the skills and habits that fuel a lifetime of success. Our holistic approach aims to encourage physical activity, create a sense of belonging and support strong performance in both academics and athletics. We create facilities and programs to meet the distinct needs of our student-athletes, our students, faculty and staff across all our campuses, and our local communities.

Our vision is to create more opportunities that enable success, enrich the student experience and promote a sense of well-being on our campuses and beyond. We aspire to create happier, healthier and more engaged communities through diverse and inclusive recreational opportunities.

This campaign will deepen our impact on student-athletes, students and our broader communities. It will enable us to significantly expand our recreation programming to enhance our student experience. It will help us inspire future-ready leaders who will graduate with the life skills, resilience and determination to be successful and make meaningful contributions to society. It will also enable us to create opportunities for our communities that promote physical, mental and social well-being.



### Inspiring Future-Ready Leaders

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Increasing financial support for student-athletes (\$1M)

Enhancing the athletic, academic and leadership support for student-athletes (\$1M)

Enhancing athletics and recreation programming (\$400K)

### Lifting Our Communities

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The Oulton-Stanish Centre (\$10M)

Community health and wellness (\$600K)



# Enhancing Our Impact

## Inspiring Future-Ready Leaders

We are committed to providing all Dalhousie students with an exceptional student experience. That means improving access to sports and recreation, promoting health and wellness, and providing valuable academic support. When students have an exceptional Dalhousie experience they graduate as future-ready leaders, who make meaningful contributions to society. Through this campaign, we will further enrich our students' knowledge and life skills to ensure their success as healthy and well-rounded leaders in their communities.

### 1. Increasing financial support for student-athletes — \$1M

Financial support creates opportunities for talented athletes to pursue their athletic and academic goals. Increasing financial support for student-athletes allows us to attract the best and brightest young athletes and motivate them to excel.

Through this campaign, we will establish an endowed scholarship fund to ensure financial support is always available for student-athletes. A significant portion of this fund will be dedicated to supporting female students, as well as those from equity-deserving groups. Increasing financial support will create more opportunities for female students to participate in athletics and graduate with the skills, confidence, and determination to achieve their career goals.

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**Over the past 5 years** 55% of our student-athletes achieved Academic All-Canadian honours by earning a GPA of 3.50 or higher  
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### 2. Enhancing the athletic, academic and leadership performance of student-athletes — \$1M

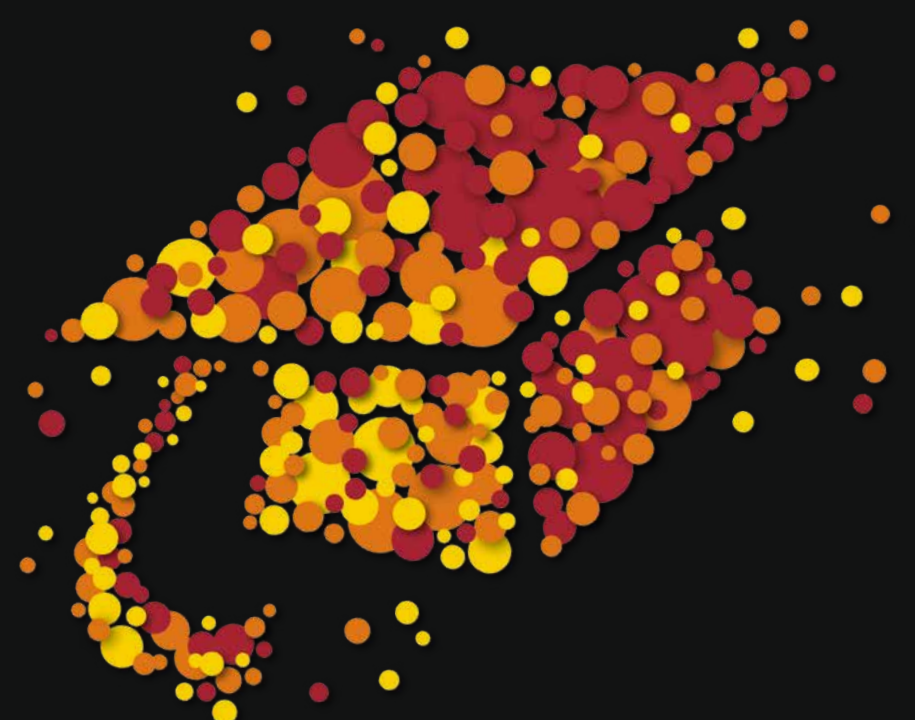
Robust support for student-athletes empowers them to play their best, achieve their academic goals, and develop lifelong skills to become well-rounded, community-minded citizens. It inspires them to be the next generation of leaders who will make meaningful and lasting contributions to society.

Bringing Worlds Together will enable us to create opportunities for students to succeed in athletics and beyond. We will create a new program to elevate the leadership skills of our student-athletes. We will enhance our academic support program to encourage our student-athletes' academic success. And we will increase our mental health support to help them gain lifelong skills to manage their well-being.

### 3. Enhancing athletics and recreation programming — \$400K

Recreation is an important part of providing an exceptional student experience. Engaging in recreation programs and activities helps our students improve their physical and mental health, build positive habits, and experience a sense of belonging. With support from this campaign, we will expand our recreation programs to offer more club sports, intramurals, and fitness classes to meet the diverse needs of our students, in particular international students.

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**Students access** our Dalplex facility an average of 44,700 times per month — 7,500 participants in our intramural programs annually  
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**HAVING THE OPPORTUNITY TO GET INVOLVED IN INTRAMURAL SPORTS WAS SUCH A POSITIVE EXPERIENCE FOR ME.**

— DORAN DONOVAN

### Where experience meets impact

Doran Donovan (MBA'94, BComm'90) has always been passionate about sports and recreation. He is a former volunteer board member of Dalhousie's Black and Gold Club and the Friends of Dal Hockey, which support Dalhousie's student-athletes. He wants to ensure all students have the opportunity to participate in recreation.

"Having the opportunity to get involved in intramural sports was such a positive experience for me. I wasn't the best athlete, but I still had fun and made lifelong connections with fellow students. It's an essential part of campus life and I want present and future students to have the opportunity to have an experience like I did."



# Where support meets athletic excellence

For lifelong soccer player **Megan Chiasson** attending university meant facing a tough decision. Coming from a single-parent household and with limited resources, Chiasson found herself having to choose between earning her degree or pursuing her love of soccer as a student-athlete. The scholarships she received to Dalhousie meant she had the opportunity to succeed at both.

“Knowing I have the scholarships means I can focus on being the best student and athlete possible without having to worry about paying for school,” says Chiasson.

As the first in her family to pursue a university degree, Chiasson says it was important to her that she pay for school on her own. “I didn’t want to create any financial burden for my family by going to university, but I didn’t know if I would be able to do it myself,” says Chiasson. “Being able to play soccer was so important to me and I didn’t want to give that up.”

When she was notified that she was the recipient of the J&W Murphy Entrance Scholarship and the Dalhousie Entrance Community and Leadership Award Chiasson says she felt a sense of relief.

“It was like a weight had been lifted off my shoulders,” says Chiasson. “It meant I could pursue my goals without creating any stress for my family.”

Now, a student in the Faculty of Management, Chiasson says she is grateful for the support of the scholarships. “To me, the scholarships are more than just financial support. I feel that the hard work I’m putting in as a student and an athlete is valued. It makes me strive to be the best I can be in all aspects.”



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**THE HARD WORK I’M PUTTING IN AS A STUDENT AND AN ATHLETE IS VALUED.**

— MEGAN CHIASSON



## Lifting Our Communities

Dalhousie's Department of Athletics and Recreation is committed to creating health and wellness opportunities for those beyond our campuses. We aim to enrich our communities by providing access to our state-of-the-art facilities and high-quality recreation programs. In particular, we focus on resources and programs for our aging population and encourage healthy habits among our youth. Through this campaign, we will enhance and develop more facilities and programs that meet the diverse needs of our communities.

### 1. The Oulton-Stanish Centre — \$10M

The Oulton-Stanish Centre will provide our campus and our communities with a much-needed recreation and event facility. Its NHL-sized ice surface will create more opportunities for our communities to engage in ice-related activities. With a capacity for 2,000+ attendees, the centre will serve as a premier venue for large-scale events. The Oulton-Stanish Centre will also feature a new, state-of-the-art space for the Dalhousie Physiotherapy Clinic to deliver care. Through this campaign, we will have a centre that meets the growing need for more recreation facilities and health resources. The result will be more vibrant, connected, and active communities.

### 2. Community health and wellness — \$600K

Investments in enhanced programs, facilities, and equipment will create more recreation opportunities for our communities. We will expand our programs, including general fitness and youth camps, and create new programs to engage equity-deserving groups. Our efforts will include upgrades to our facilities and new equipment to accommodate a wide variety of needs and interests. These improvements will help break down barriers to wellness and enable people to achieve their health goals.

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**2,500 youth** participate in our Dal Tigers camps annually  
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**THIS WILL TRULY BE A COMMUNITY CENTRE.**

— DR. BILL STANISH

**Where wellness meets community**

Dr. William (Bill) Stanish (MD'70) was the captain of the men's varsity hockey team and is now the lead volunteer for the Oulton-Stanish Centre campaign. He is a strong advocate for being active and believes it supports physical, mental, and social wellbeing. He wants to ensure that the new facility is a community resource that everyone can benefit from.

"The centre will be a central hub on campus, whether it's watching the Tigers, gathering for festivals and special events, or participating in a game of pick-up hockey — the appeal for our community can't be over emphasized. This will truly be a community centre."



# Help Make Lasting, Positive Change Possible

The campaign will enhance the Department of Athletics and Recreation's ability to offer students and our communities access to exceptional wellness programs and facilities. It will enable us to create a new generation of leaders who are committed to building a more inclusive and prosperous society. It will support our efforts to remove barriers so that more people can benefit from active, healthy lives. And it will enable us to foster a stronger sense of connection and belonging among students and our communities.

The possibilities are limitless and so are the benefits. It all starts with you. Your support for this campaign will make it possible for us to achieve our goals and so much more. Together, we can create a path toward a healthier, more active world.

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